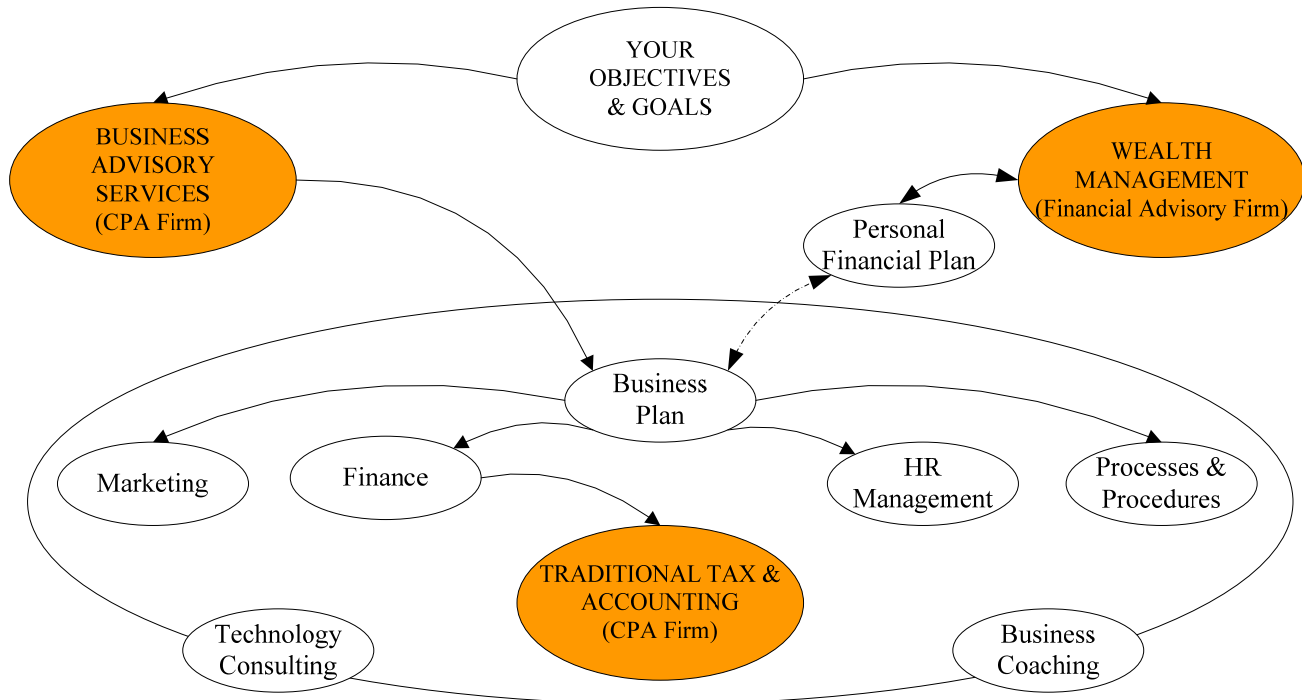


## What Is the Vision of Gordon & Associates, P.A., CPAs and Gordon & Associates Financial Advisors, Inc.?

Our vision revolves around pro-active, forward-thinking services that can be broken down into three basic disciplines: Personal Financial Planning & Investment Management Services, Business Advisory Services, and of course the Traditional Tax & Accounting Services. The key is in providing an array of services that address the overall financial goals of the business owner, the troubling areas of owning, managing and building a small business, and the functional level tax and accounting needs of the owner and the business. We hold dear the CPA's ideal of objective, independent service.

### The Gordon & Associates System



- We start by defining your overall goals and objectives.
- We differentiate between your business objectives and your personal objectives, though we always keep in mind the critical need to coordinate your business plan and your personal financial plan.
- We address your personal goals, financial planning needs and investment management needs (collectively referred to as "Wealth Management") through Gordon & Associates Financial Advisors, Inc.
- We address your business goals and many aspects of running a business through Gordon & Associates, P.A. CPA's.

#### Gordon & Associates, P.A., CPAs

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